Zack van Allen, PhD, MBA

Researcher & Data Scientist

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PROFESSIONAL SUMMARY

Experienced researcher proficient in all aspects of the research process, including experimental design, study implementation, <u>quantitative</u> and <u>qualitative</u> analysis, and producing comprehensive reports and presentations. Author of 20 peer-reviewed scientific papers with over 1300 citations. Ten years of experience using <u>R / Python / SAS for data analysis</u>, <u>modeling</u>, <u>and visualization</u>. Proven track record in managing budgets, projects, and teams to deliver high-quality, actionable insights.

SKILLS

- **Programming:** R, Python, SAS
- Quantitative Research & Machine Learning: General linear model, mixed-effect models, network analysis, cluster analysis, meta-analysis, random forests, xgboost, neural networks.
- Qualitative Research: Interview guide development, data collection, thematic analysis
- **Technical Writing:** Seven first author peer-reviewed papers, coauthor of reports for Department of National Defence, the Public Health Agency of Canada, and Diabetes Action Canada.
- **Project Management:** Managed multi-hospital projects in healthcare sector with cross-functional teams; managed budgets, timelines, and third-party contracts.
- **Business Analytics & Strategy:** Strategic analysis, macro environmental trends, industry analysis, market segmentation, and SWOT analysis.

PROFESSIONAL EXPERIENCE

Data Scientist [Mitacs-Banting Postdoc] | University of Ottawa, Health Science

2023-2024

- Deployed <u>machine learning</u> for prospective classification of functional dependence in elderly
- Applied <u>multi-level modelling</u> to uncover role of physical activity in stroke survivor recovery
- Analyzing fMRI and accelerometer data from UK Biobank study (ongoing)

Research Associate | Ottawa Hospital Research Institute

2023-2024

- Applied <u>cluster analysis</u> to identify behavioral profiles for targeted health interventions
- Analyzing theory-based predictors of plasma donation intention in national Canadian sample

Research Coordinator | Ottawa Hospital Research Institute

2018-2023

- Led multi-province project on <u>diabetic retinopathy screening</u> in minority groups
- Compared machine learning algorithms for predicting healthy aging and healthcare utilization
- Member of executive committee for a multi-hospital study on organ donation decision-making

Research Assistant | University of Ottawa, Dept of Innovation in Medical Education

2017-2018

Developed stress inoculation training resources for medical students

Research Assistant | Dept of National Defence

2015-2017

Co-authored reports on leadership profiles for high-ranking military positions

EDUCATION

•	PhD, Psychology, University of Ottawa	2019-2023
•	M.B.A, Carleton University	2017-2019
•	M.A, Psychology, Carleton University	2014-2016
•	B.A, Psychology, Carleton University	2009-2014